



Greater Media, Inc.

February 10, 2010

To Whom This May Concern,

Over the last several years, my staff and I have had the great pleasure of working with World Vision in producing radiothons across The Bob and Sheri Network. As you can image, there are numerous details and follow up that are essential to the success of such an undertaking involving up to 60 radio stations. Carrie Davis has served as our navigator, cheerleader and advisor through several of our radiothons.

Carrie approaches each of our projects with passion and a level of energy that inspires the entire team. Her attention to details and quick follow up help calm an otherwise chaotic situation. Her project management skills are exemplary. Additionally, Carrie makes herself available regardless of time zone challenges, always with a professional, can-do attitude.

To date, our radiothons have sponsored nearly 2,000 children around the world, but without the calm, capable guidance from Carrie Davis, this number would have been much less. Needless to say, Carrie Davis makes an impact that can be felt around the globe with her unique abilities.

Please feel free to contact me or any member of my team and we would be delighted to speak with you regarding our experiences with Carrie Davis,

Best Regards,

Sandra Szoke
Senior Account Executive
Greater Media